



## **Increase your Cyber Security Awareness**

### **Cyber Security Guide for the Entrepreneur**

It isn't easy to live and work today without confronting the concept of cyber security.

We're constantly bombarded with stories about the insecurity of our personal and professional information from identity theft to virus-infected attachments to massive data breaches.

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***Yet it's becoming almost impossible to engage in the world without exposing ourselves to these kinds of risks.***

Entrepreneurs and business owners may be especially concerned about their security approach, as it's not just their livelihoods they need to worry about.

The security of their employees, their customers' privacy, and the reputation of their company could be at stake.

**[Has your business experienced a data breach? Contact us now.](#)**

### **What is Cyber Security?**

Cyber security, also known as information technology security, refers to the technologies and practices created to protect computers, networks, programs and data from unauthorized access, theft, or malicious attacks.

The attacks usually aim to destroy data and systems, extort money or commit other cybercrimes, such as fraud.

**[Can your business survive a system or data breach? Contact us to find out more.](#)**

### **Should your business be concerned?**

**Yes.**

Cyber attacks happen every day to every kind of business and individual, but they can happen thousands of times per day to a single computer.

According to a recent international survey, 61 percent of companies experienced a cyber attack incident in 2019, up from 45 percent in 2018.

**[To read the entire article, and the most common types of cyber security attacks, click here.](#)**

Need help keeping your business network secure and a regularly backed up? [Click here to contact us.](#)

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